

TESSIER HEREFORDS DEMAND THE BRAND — BULL SALE

SATURDAY, MARCH 4, 2023 • 2:00PM MST
AT THE RANCH SOUTH OF BELFIELD



21 YEARLING HEREFORD BULLS
2 HERD BULLS

F1 HEIFER CALVES SIRED BY TESSIER HEREFORD GENETICS

Welcome to the 2023 Tessier Herefords 6th annual productions sale!

Cattlemen and women! It is our pleasure to once again, invite you to our 7th annual Demand the Brand bull sale. As I write this, I am truly grateful for all the friendships that we have made with our customers over the years. We have the best cattlemen to work with every year; that are forward-thinking and truly propelling their programs leaps and bounds with Hereford genetics.

We at Tessier Herefords once again sought out balanced bulls to put in this sale. Staying true to our roots, culling with a hard line again, we turned a lot of cattle over to the commercial side, that were just not pulling their weight. We feel that this shows in the consistency of the sale offering; there isn't a bull here that we would not turn out ourselves. We know that we will not get caught up in the latest fads and trends, we will always breed to time-tested genetics, to bring the most consistent set of cows into our herd.

We once again put every registered animal into the AI program. We feel the excitement coming again this year, with the new calf crop due around sale time, there will be a lot of half-siblings to Tessier Count Down J047 (2022 high-selling bull) and we are excited to be able to offer semen from him in the sale.

This year we went back to the basics on how we feed, and we are glad we made that decision. This set of bulls fleshed easily and are just as athletic as they have always been. We can't stand bulls that fall apart; and we notice that often that happens on over-conditioned bulls. We target 3lbs of gain per day, to ensure proper hoof development and longevity. We 100% stand behind these bulls and want and appreciate any, and all feedback from our buyers.

We would like to thank you for your interest in our program. If there is anything we can do to help with your genetic selection in the offering, please call or stop by anytime. See you on sale day!

TESSIER HEREFORDS

Zach, Larissa, Hadley & Hayden Tessier

Sale Information / Terms & Conditions

Saturday, March 4, 2023

Check out our website for further updates, sale bull pictures, videos and view catalog online at www.tessierherefords.com.

LOCATION: 6 miles South of Belfield, ND on Hwy 85 to 43rd St SW, East 1/2 mile to the ranch.

SALE DAY SCHEDULE:

Viewing and Lunch.....12:00 p.m. MDT
Competitive Auction Sale.....2:00 p.m. MDT

AUCTIONEER:

Scott Weishaar.....701-429-6826

SALE DAY PHONE NUMBERS:

Zach Tessier.....701-290-6123
Chad Stoltz.....701-290-0546
Tom Tessier.....701-690-0951
Tony Heins - Cattle Business Weekly.....701-400-4435
Ryan Casteel - Cattle Business Weekly.....605-423-6000

TERMS & CONDITIONS: Terms of sale are cash, and all settlements/arrangements must be made at close of auction. Terms and conditions are provided by the American Hereford Association.

LIABILITY: All persons who attend the sale, do so at their own risk. Tessier Herefords assumes no liability, legal or otherwise for any accidents that may occur while attending the sale or viewing the bulls.

GUARANTEE: Bulls sell with guarantee for his first 60-day breeding season. If he fails to breed, the seller will provide a suitable replacement, or credit for the 2024 sale. We recommend taking insurance on all bulls purchased at the sale. All bulls will pass a breeding soundness exam prior to delivery.

INSURANCE: Animals will be at the buyer's risk immediately following the sale and we strongly encourage purchasing mortality insurance. Insurance will be available to purchase sale day. Joana Freize, Northland Insurance Agency Inc. (701) 400-8744.

DELIVERY: Free delivery up to 200 miles of sale location. We will start delivering April 1st, a cost of \$3.00 per head per day will be charged to the buyer on bulls left at the ranch after April 1st. We will do our best to try and work with everyone's schedule. All heifers to be taken home day of the sale unless taking the breeding option, in which heifers will be charged \$3.00 per head per day for feed and all associated AI cost, from the day after the sale.

ANNOUNCEMENTS: All announcements made sale day by owner or auctioneer take precedence over printed material.

HEIFER LOT CONTACT INFO:

JE Cooley.....406-853-3508

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(402) 316-5460 or support@dvauction.com**

Reference Sires

KBCR 49B FEDERAL 634D

Reg: 43734247 DOB: 1/27/2016 Tattoo: 634D Polled

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
10.5	0.2	78	114	18	57	0.28	-0.53	65

FEDERAL's calves come easy and grow fast. FEDERAL puts added rib shape and dimension into his progeny, which is hard to do with such great calving ease. He will be utilized heavily throughout our AI program for years to come.



CHURCHILL JUMPSTART 828F ET

Reg: 43919914 DOB: 1/17/2018 Tattoo: 828 POLLED

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-1	4.9	79	130	23	63	0.66	-0.21	107

We chose 828F for our AI program due to his heavy muscling and powerful epd package. Our first JUMPSTART daughters will be calving at sale time. We look forward to seeing his daughters in production.



CHURCHILL STUD 3134A

Reg: 43377074 DOB: 1/30/2013 Tattoo: 3134 POLLED

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-3.8	3.8	62	105	36	68	0.77	0.05	136

We chose 3134A for our AI program. For his added length and sound, well balanced females. We will use Stud for many years in our AI program.





1

K239 TESSIER CONTENTION

Reg: P44423378 DOB: 3/11/2022 Tattoo: K239

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F (ET) P43919914

SR CCC LADYSPORT 2205Z ET P43361267

TH 122U 17Y LOMBARDI 69A P43360320

WCC 022X 69A DAWN 20D P43719806

TH WCC MISS TUNDRA 022X ET P43128704

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
1.5	3.2	63	109	31	63	0.51	-0.13	88	89	660

Here is a massive bull with added depth of rib, deep-muscling, and capacity that makes him a stand out in the pens. We named him CONTENTION because he is in contention with the best bull we have ever raised, which is J047 COUNT DOWN both bulls are about identical in their structure and phenotype.



2

K229 TESSIER SURE BET

Reg: P44423376 DOB: 3/06/2022 Tattoo: K229

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-1.6	4.6	67	111	25	58	0.49	-0.09	98	92	567

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P43919914

SR CCC LADYSPORT 2205Z ET P43361267

TH 49U 0220 MASTERPIECE 420C ET P43612589

TESSIER LUCKY LADY 826F P43948941

MH MISS 9067 DOMNET 4335 43501931

SURE BET is a bull that screams power and growth, and his epds back that up. Top 6% in the breed for YW and top 8% for WW. Here is a bull that will raise a whale of a set of feeder calves. It was hard to tell who should have gone in the lot 2 spot, but we feel confident that SURE BET belongs this high up in the sale. K229 is backed by a cow that never misses a beat for us.

3

K225 TESSIER HEAD START

Reg: P44423375 DOB: 3/06/2022 Tattoo: K225

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-0.6	3.7	66	104	24	57	0.48	-0.09	101	87	548

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P43919914

SR CCC LADYSPORT 2205Z ET P43361267

TH 49U 0220 MASTERPIECE 420CET P43612589

TESSIER LADY 819F P43948930

MH MISS 2035 DOMNET 430 43537202



It's easy to see why lot 2 and 3 are in their spots. They are $\frac{3}{4}$ brothers, and on the bottom-side of their pedigree their dams are both Mrnak breeding. If you are looking to put a set of even feeder calves together in the fall, look at pairing these two bulls together and your feeder calf buyer will be looking for your calves every year.



4

K218 TESSIER START TIME

Reg: P44423371 DOB: 3/05/2022 Tattoo: K218

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
1.5	3.5	59	100	25	55	0.50	-0.10	99	91	554

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P43919914

SR CCC LADY SPORT 2205Z ET P43361267

BLL STANDARD TIME 743 7X 43109418

BLL LADY TIME 7X 155A 43393626

LADY 41E KERNEL 23L 42184205

If you are looking for a bull to make a set of easy-doing, very maternal, F1 or straight Hereford heifers, then START TIME should be on your short list. K218's dam, 155A, was the very first registered cow to calve at Tessier Herefords; the cow that started it all, and she flat fires on raising bulls that go to the top of our sales. Top 18% in the breed for sustained cow fertility; top 6% for teat; and 9% udder. Here's a female maker.

5

K208 TESSIER STUD

Reg: P44422229 DOB: 2/28/2022 Tattoo: K208

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
1.4	2.7	57	91	33	61	0.72	0.12	135	78	532

KJ HVH 33N REDEEM 485T ET P42834201

CHURCHILL STUD 3134A P43377074

CHURCHILL LADY 002X ET P43092365

UPS DOMINO 3027 42426386

MH MISS DOMNET 246 43312507

MH MISS RAMBO 959 1ET 43046327



Switching things up a bit, here is pedigree that has some breed favorites; with 3027 and Churchill Stud matched up, you can bet this bull will be good! We purchased K208 dam Z246 out of the female sale Mrnaks had years ago. Maternal brothers are working for Bryce Shafer in Sentinel Butte; and Justin Meade in Grassy Butte. There's longevity in these bulls.



6

K228 TESSIER UP SIZE

Reg: P44422230 DOB: 3/06/2022 Tattoo: K228

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
0.3	4.4	57	89	31	59	0.61	0.04	120	103	626

KJ HVH 33N REDEEM 485T ET P42834201

CHURCHILL STUD 3134A P43377074

CHURCHILL LADY 002X ET P43092365

MH MONUMENT 299 1ET P43323345

MH 299 MEDORA 4133 P43501295

MH MISS KEYNOTE 1371 43225625

Here is a bull that will frame up cattle, if you went a little too moderate. UP SIZE is definitely a bull that will add the pounds on his feeder steers for shipping time. K228's dam, 4133, consistently puts bulls in our sale and is always AI bred. There is great fertility in this mating.

7

K245 TESSIER UP START

Reg: P44423380 DOB: 3/11/2022 Tattoo: K245

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-1.1	4.4	62	104	24	54	0.35	-0.06	97	99	506

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P43919914

SR CCC LADYSPORT 2205Z ET P43361267

HWK DOMINO 161Y P43192776

LADY 161 DOMINO D691 P43706557

LADY OZZIE Y154 P43260489



It's easy to see why we are impressed with our Jump Start progeny. UP START has a smooth, narrow shoulder that opens up into an expansive rib and ties that all together with a nice hip.

8

K212 TESSIER MADE RIGHT

Reg: P44423368 DOB: 3/01/2022 Tattoo: K212

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
6.1	1.1	60	92	21	51	0.29	-0.25	79	66	479

KBCR FEDERAL 49B P43483480

KBCR 49B FEDERAL 634D P43734247

KBCR LADY 417B P43483486

TH 529B 358C PIONEER 182E P43818767

TESSIER LADY 945G P44056622

TESSIER LADY 708ET P43825104



Heifer bull buyers look here! TESSIER MADE RIGHT is exactly what his name says. Here is a bull that is smooth made, yet powerful through his hind quarter. Look for his maternal sire, PIONEER 182E lot 22.

9

K209 TESSIER EASY MADE

Reg: P44423366 DOB: 2/28/2022 Tattoo: K209

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
8.8	0.5	64	100	27	59	0.31	-0.25	82	65	479

KBCR FEDERAL 49B P43483480

KBCR 49B FEDERAL 634D P43734247

KBCR LADY 417B P43483486

NJW 11B 028X HOSS 41E ET P43829325

BLL 41E LADY HOSS 109H P44166286

BLL LADY DIAMOND 14U 30Y 43195216



We had the privilege of picking an open heifer from Beery Land and Livestock, and kept going back to K209's mother, and wow did she do a great job here! K209 EASY MADE exhibits a level, strong top line; smooth, clean shoulder set and an expansive rib shape. Rest easy breeding him to heifers. Scurred.

10

K200 TESSIER NEW PIECE

Reg: P4442225 DOB: 1/31/2022 Tattoo: K200

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-4.4	3.9	57	91	20	48	0.38	-0.08	89	81	500

BOYD MASTERPIECE 0220 P43145081

BLL 0220 MASTERPIECE 104E P43821053

BLL SA TIME 743 16X P43207752

TH 223 71I CONQUER 409X ET P43084552

TESSIER LADY 817F ET P43948963

TH 775 45P RUBY 60W P42980129



Noodle, as Hadley named him when he was born, came early and had a rough start. He lost his mother at 2 months, and Hadley was his bottle mama for a month before successfully grafting him on to another cow, but we feel he finished out strong and has the shape to make a great power bull!

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K215

11

K215 TESSIER NEW PIONEER

Reg: P44423369 DOB: 3/04/2022 Tattoo: K215

CHURCHILL KICKSTART 501C ET P43603037
 CHURCHILL JUMPSTART 828F ET P43919914
 SR CCC LADYSPORT 2205 Z ET P43361267
 TH 403A 475 PIONEER 358C ET P43596960
 WCC 73A 358C ELLIE 2E P43826639
 BROOKVIEW 31Y ALPHA 73A P43395441

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-0.7	4.3	76	129	24	62	0.55	-0.14	96	81	504

Take a look here at K215 TESSIER NEW PIONEER! There is a lot of depth to this moderate block of bull! If you're looking to add capacity and rib, this is the bull that will do it all, while keeping his progeny moderate and as easy fleshing as they come. Top 1% WW and YW.



K220

12

K220 TESSIER EASY COME

Reg: P44423373 DOB: 3/05/2022 Tattoo: K220

CHURCHILL KICKSTART 501C ET P43603037
 CHURCHILL JUMPSTART 828F ET P43919914
 SR CCC LADYSPORT 2205 Z ET P43361267
 LW 55S DEPUTY 011X ET P43126614
 RVP 011X CRAVE 96C P43765146
 GLENVIEW 719T RENA P43303648

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
2.5	2.8	66	107	23	56	0.47	-0.15	92	78	500

In the big pen it's so hard to tell lot 11 and lot 12 apart; the Jump Start's definitely stamp consistency. Pair both bulls up and have an even set of calves for feeders, and a deep-bodied set of replacements that we constantly are getting orders for.

13

K251 TESSIER MADE

Reg: P44422232 DOB: 3/24/2022 Tattoo: K251

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
3.2	1.3	41	64	21	42	0.15	0.05	85	86	604

BOYD MASTERPIECE 0220 P43145081

BLL 0220 MASTERPIECE 104E P43821053

BLL SA TIME 743 16X P43207752

GENETIC 137Y BRITISHER 1206 43366164

LADY 1206 BRITISHER E798 P43799430

LADY N326 VICTOR S678 P42713408



K251

TESSIER MADE is a bull that comes from our consistent Beery bull, 104E. These progeny have nice shape and great feet; there is longevity here.



K255

14

K255 TESSIER ADDED PIECE

Reg: P44422233 DOB: 3/26/2022 Tattoo: K255

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
1.7	2.0	51	82	23	48	0.39	0.11	107	83	530

BOYD MASTERPIECE 0220 P43145081

BLL 0220 MASTERPIECE 104E P43821053

BLL SA TIME 473 16X P43207752

DPH UNANIMOUS VERDICT 196A ET P43624376

DPH 156 ADDIE307D P43773161

DPH 74X ADDIE 156A P43411429

ADDED PIECE is another well balanced son of 104E. K255 exhibits a dark red hide; short-marked red neck; red to the ground bull, with added length, that will really pack pounds on his progeny.

15

K221 TESSIER JUMPSTART

Reg: P44423374 DOB: 3/05/2022 Tattoo: K221

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-0.4	4.7	69	114	24	58	0.51	-0.12	97	88	527

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P4391914

SR CCC LADYSPORT 2205 Z ET P43361267

BLL 0220 MASTERPIECE 104E P43821053

TESSIER LADY 926G P44062099

MH 299 MEDORA 4133 P43501295



K221

I don't know if you can get any more gut and hind quarter in a bull like TESSIER JUMPSTART. This thick little powerhouse is still clean fronted, and as powerful as they come. His dam 926G is a beautiful uddered, deep-bodied, broody female. You will see a lot of herd bulls out of her in the future.



16

K236 TESSIER LAMBEAU START

Reg: P44423377 DOB: 3/09/2022 Tattoo: K236

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
2.9	2.6	61	103	20	51	0.42	-0.09	94	80	500

CHURCHILL KICKSTART 501C ET P43603037

CHURCHILL JUMPSTART 828F ET P43919914

SR CCC LADYSPORT 2205 Z ET P43361267

TH 22R 16S LAMBEAU 17Y P43171190

TESSIER LADY 809F ET P43948950

TH 77S 45P RUBY 60W P42980129

This short marked, goggle-eyed bull is as clean fronted as they come. There is a lot of calving ease and cow makers in K236 LAMBEAU START's pedigree.

17

K217 TESSIER BARON 634D

Reg: P44423370 DOB: 3/05/2022 Tattoo: K217

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
6.6	2.0	65	100	20	53	0.28	-0.16	93	78	567

KBCR FEDERAL 49B P43483480

KBCR 49B FEDERAL 634D P43734247

KBCR LADY 417B P43483486

VIN-MAR TCC BPF RED BARON 338 P43308594

TES LADY BARON 015H 44197887

LADY 161 OZZIE C538 P43598883



When you combine a Red Baron first calf heifer and a Federal, the mating will be explosive. K217 has that muscular hind quarter that carries down deep, and a powerful barrel, yet still very smooth to the shoulder. You're gonna want to keep every daughter in the replacement pen here. Scurred.



18

K238 TESSIER SPUD STUD

Reg: P44423382 DOB: 3/11/2022 Tattoo: K238

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
-1.6	3.7	55	88	27	55	0.68	0.10	134	83	501

KJ HVH 33N REDEEM 485T ET P42834201

CHURCHILL STUD 3134A P43377074

CHURCHILL LADY 002X ET P43092365

SNOWSHOE 20N SPUD 64R P42692431

TESSIER LADY 714E ET P43830495

SNOWSHOE 719T KATIE Y27 P43224358

When you match top Snowshoe breeding with the time-tested Churchill Stud, you can see the results. Here is a female maker: top 10% DMI, top 9% REA, and SCF of 18.2. There is fertility here, and did I mention all the indexes in the top 20%.

19

K266 TESSIER FINISHER

Reg: 44422234 DOB: 4/1/2022 Tattoo: K266

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
3.0	0.7	48	77	23	47	0.22	0.12	100	93	595

BOYD MASTERPIECE 0220 P43145081

BLL 0220 MASTERPIECE 104E P43821053

BLL SA TIME 743 16X P43207752

HWK 814 OZZIE 279Z 43293635

LADY 279Z OZZIE D6115 P43706589

LADY ADVANCE Z258 P43293507



K266

Here's a bull that carries so much rib shape and dimension. With an expansive hind quarter, that all ties into a very correct foot structure; K266 is the youngest bull in the pen, and does a lot of things right.

20

K231 TESSIER COWBOY CADILLAC

Reg: P44422231 DOB: 3/08/2022 Tattoo: K231

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
4.8	1.5	50	84	30	55	0.51	0.11	130	84	504

KJ HVH 33N REDEEM 485T ET P42834201

CHURCHILL STUD 3134A P43377074

CHURCHILL LADY 002X ET P43092365

CHURCHILL RED BULL 200Z P43281860

NEIL 200Z ROXY 730E P43836232

NEIL 505R EMILY 972W P43116456



K231

K231 COWBOY CADILLAC has that eye appeal that screams 'cowboy's bull'. He is just that big-country type of bull; a little stand-offish, but you will be smiling when you see the progeny. The double-bred 002X bull brings to the table the top 6% for dry matter intake; top 8% for sustained cow fertility; and top 6% for baldy maternal index. Big-country ranchers look here.

21

K1 KEEPING ON

Reg: COMMERCIAL DOB: 3/15/2022 BW 88 WW 640

BOYD MASTERPIECE 0220 P43145081

BLL 0220 MASTERPIECE 104E P43821053

BLL SA TIME 743 16X P43207752

750 COMMERCIAL COW



K1

At branding time, we knew we couldn't cut this one, and boy were we right! KEEPING ON is a loose hided, deep ribbed, long made power bull, that is just flat good. It's hard to find one more correct-made. Horned.



22

182E PIONEER

Reg: P43818767 DOB: 1/30/2017 Tattoo: 182E

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
7.5	0.0	52	83	30	56	0.42	-0.04	80	72	

TH 89T 755T STOCKMAN 475Z P43287478

TH 403A 475Z PIONEER 358C ET P43596960

TH 71U 17Y RITA 403A P43371431

TH 22R 16S LAMBEAU 17Y P43171190

TH 60W 17Y MS DOM 529B ET P43468475

TH 77S 45P RUBY 60W P42980129

Unfortunately, the time has come that we have too many daughters in our program from PIONEER 182E, and have to part with what has been a true herd icon for us. 182E has been that cornerstone in our program; there is so much calving ease in this bull, and he is known for the sale-topping lot 1 bull in our 2021 sale, which went home with one of our long time customers, Black Feather Cattle Company.

23

1805 EL DORADO

Reg: 43976575 DOB: 2/09/2018 Tattoo: TTFL1805

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHBS	BW	205
1.3	2.6	51	80	25	51	0.26	0.17	122	80	

FTF PROSPECTOR 145Y P43182570

TH 512X 145Y EL DORADO 49B ET P43465395

TH 122 71I DOMINET 512X P43122877

VIN-MAR TCC BPF RED BARON 338 P43308594

TTFL 810 338 PATTY 1613 P43744088

TTFL PATTY TANK 810 P42944221



Take a look at this easy fleshing, thick-made bull...how you're viewing him is just on hay all winter. There's no need to pamper this herd sire; he just stays thick. If we weren't brining in new genetics, you can bet we wouldn't be offering this bull, and he is in his prime yet.



24

COOLEY HEIFIERS

We have the privilege of offering some big-country females from the Cooley ranch of Jordan MT in the sale this year. April calves branded the end of May; shots were Pyramid 5, Presponse SQ, Vision 7; Somnus with spur; poured with Ivomec; booster in August. Bangs vac. in January; poured with Cleanup. Calves were weaned in November, put on ground hay with liquid feed containing Bovitec. December sorted from main bunch; bucket feed corn ddg; CHS pellet HI-EN Bull Challenger 90.



25

A, B, C J047 COUNT DOWN SEMEN

This is the first opportunity to buy semen on our 2022 high selling bull, J047 COUNT DOWN! Everyone found this bull in the pens last year; he was truly a stand-out. Half of our cows will be AI'd to him this spring, and we wanted to open up the opportunity to you, to get in on this outstanding herd bull as well. Selling 5 units of semen for each lot A,B,C.



NOTES:



BRAND THE BOARD

We would like to invite our
bull buyers to bring their
branding irons and add their
brand to the board after the
DEMAND THE BRAND SALE.





PAYBACK MONTHLY SPECIAL:
Payback Minerals
 available with Zinpro® Performance
 Minerals and Bio-Mos®



\$40 OFF
PER TON

Ranchers, make
PAYBACK MINERAL
 part of your productive feeding program,
 for a healthy, profitable herd.



Payback Mineral



Heifers:

- ▶ Improved growth
- ▶ Improved ovulation
- ▶ Better conception rates

Cows:

- ▶ Tighter calving intervals
- ▶ Improved conception rates

Bulls:

- ▶ Earlier puberty
- ▶ Enhanced semen quality
- ▶ Improved foot health

Healthy calves:

- ▶ Improved colostrum quality
- ▶ Better vaccination response
- ▶ Lower incidence of scours

Heavier calves:

- ▶ Increased milk production
- ▶ Tighter calving intervals
- ▶ Greater weaning weights

Payback mineral forms the foundation of a productive feeding program resulting in the best return on investment for your operation.

Ask about a Payback professional consultation for custom nutritional formulations for your operation

LEAD TIME 10 DAYS TO 2 WEEKS

NUTRITIONAL SOLUTIONS FROM **CHS**



Available at Belfield SWG location

SAVE THE



COWBOY

Go now and recruit riders for my brand from all over the world, baptize them in the name of the Father and of the Son and of the Holy Ghost, teachin' them to ride the way I have taught y'all.

And remember this, I am always with you, even to the very end of every trail."

Matthew 28:19-20 (Simplified Cowboy Version)

Save the Cowboy, founded by Kevin Weatherby in 2011, is a 501(c)3 non-profit, faith-based working ranch dedicated to teaching authentic, everyday Christianity through the legacy, artistry, and traditions of the working ranch cowboy.

Courage

Honesty

Respect

Integrity

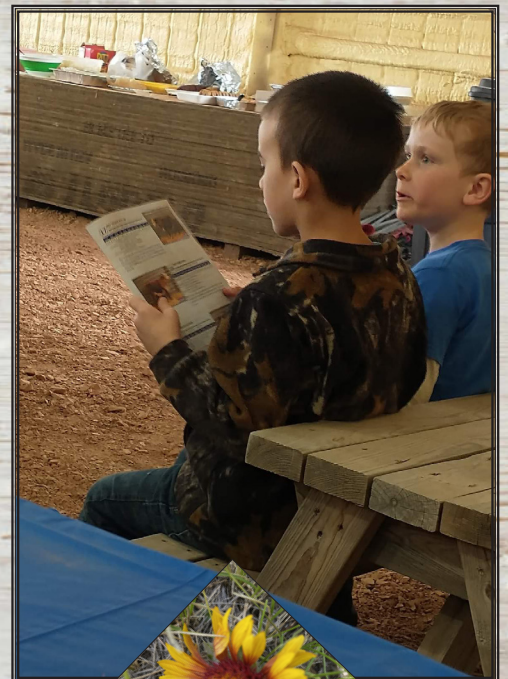
Strength

Truth

Our vision is to take these six values, put them together, and introduce CHRIST to the world.



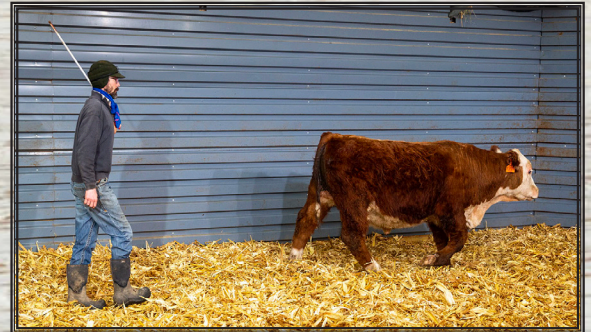
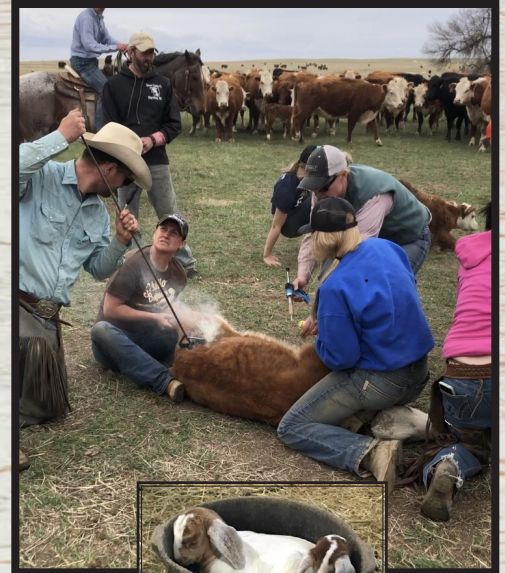
www.SaveTheCowboy.com



DEMAND THE BRAND BULL SALE // www.tessierherefords.com



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in us that we have
been able to achieve
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2011, 2014, 2015,
2016, 2017, 2018,
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Thank you for your support!!!

TESSIER HEREFORDS

DEMAND THE BRAND

└ BULL SALE

